



PROGRAM SPONSORSHIP FORM

This **NASL 50th! Sponsorship** is entered into this _____ day of _____, 2018, by and between **NASL 50th!** and _____, (Sponsor) for the 2018 NASL 50th! at Toyota Stadium on October 21, 2018. For and in consideration of the mutual covenants and agreements contained herein and the payment of the **NASL 50th! Sponsorship Fee**, the parties hereby agree as follows:

Payment in full is due on or before August 1, 2018 by 5:00PM Central Standard Time. Upon receipt of a **NASL 50th! Sponsorship Fee** in the total amount of \$ 1,000, **NASL 50th!** shall recognize Sponsor by providing the following rights and benefits:

Full page ad in event program - \$1,000 Includes:

- Full page, four color ad in the Official NASL 50th! event program.
- 5,000 programs (minimum) to be printed and distributed on event day
- Ad specs and delivery instructions confirmed by August 2018
- Company name listed on jumbotron "thank you" message
- NASL 50th! must review and approve each full page ad

Pro Challenge Inc.
Ben@ProChallengeInc.com
Phone: 214-550-6130

Ben Huffman

NASL 50th! Sales Rep

Sponsor Name (to be used for recognition)

Authorized Sponsor Representative

Signature of Authorized Sponsor Representative (Date)

Telephone Number

E-Mail

Street Address

City State Zip

NASL 50th! Authorized Representative

NASL 50th! Authorized Signature

Date