



## ROSTER CARD SPONSORSHIP FORM

This **NASL 50<sup>th</sup>! Sponsorship** is entered into this \_\_\_\_\_ day of \_\_\_\_\_, 2018, by and between **NASL 50<sup>th</sup>!** and \_\_\_\_\_, (Sponsor) for the 2018 NASL 50<sup>th</sup>! at Toyota Stadium on October 21, 2018. For and in consideration of the mutual covenants and agreements contained herein and the payment of the **NASL 50<sup>th</sup>! Sponsorship Fee**, the parties hereby agree as follows:

**Payment in full is due on or before September 1, 2018 by 5:00PM Central Standard Time.** Upon receipt of a **NASL 50<sup>th</sup>! Sponsorship Fee** in the total amount of \$ 2,500, **NASL 50<sup>th</sup>!** shall recognize Sponsor by providing the following rights and benefits:

**¼ page ad in event program - \$2,500** Includes:

- ¼ page, four color ad on the Official NASL 50<sup>th</sup>! Roster Card. Ad specs- 3.5" x 5.5"
- 15,000 roster cards (minimum) to be printed and distributed on event day before MLS Game
- Company name listed on jumbotron "thank you" message
- NASL 50<sup>th</sup>! must review and approve each ¼ page ad

Pro Challenge Inc.  
Ben@ProChallengeInc.com  
Phone: 214-550-6130

**Ben Huffman**

\_\_\_\_\_  
NASL 50<sup>th</sup>! Sales Rep

\_\_\_\_\_  
Sponsor Name (to be used for recognition)

\_\_\_\_\_  
Authorized Sponsor Representative

\_\_\_\_\_  
Signature of Authorized Sponsor Representative (Date)

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
E-Mail

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
NASL 50<sup>th</sup>! Authorized Representative

\_\_\_\_\_  
NASL 50<sup>th</sup>! Authorized Signature

\_\_\_\_\_  
Date